



Township of South Stormont Council Workshop

Community Strategic Plan

Presented by: Trudy Parsons

Date: January 2021



Agenda

- Welcome and Introductions
- Project Overview
- Strategic Planning
- Group Discussion
- Next steps





Project Launch -January Phase 1 Research

Understanding Where We've Been.

January

Phase 2
Engagement

Where Do We Want To Go As A Community? February Phase 3
Review, Analysis &
Strategy Development
How Do We Get There?

March





Phase 1: Project Initiation & Research – Understanding Where We've Been

Project Launch Meeting

Charter, Workplan, Consult Strategy Orientation/Training
Presentation

Needs Assessment /Environmental Scan

Common Threads
Analysis

Community Profile



Phase 2: Stakeholder Engagement

Planning Session with Town Planning Team

Conversations with Council, Management

Front Line Discussion

Strategic Planning Workshop Council

Stakeholder Surveys (100)

Key Informant Interviews (15)

SOARR Development



Phase 3: Review, Analysis & Strategy Development

Review & Analysis of Primary and Secondary Data

Mission, Vision, Guiding Principles

Strategic Directions

Goals & Objectives



Phase 4: Reporting & Recommendations

Draft Final Report & Internal Feedback

Feedback from External Stakeholders

Finalizing the Community Strategic Plan

Final Submission

Community Strategic Plan



Why a Community Strategic Plan

- Where are we today?
- Where do we want to be?
- How do we get there?
- How do we know we have been successful?



Components of the Community Strategic Plan

Vision - What we want to be

Values – What we believe in

Mission – Why we exist

Strategy - Game plan

Developing Actions and Applying Business
Planning Tools and Templates

Council Review

Final Municipal Corporate Strategic Plan

Personal Objective – What I need to do; Why should
I do it



Strategic Plans Offer

- A framework for what will be accomplished in a specified period
- A set of prioritized goals and objectives that can be measured and monitored
- Alignment between financial and staff resources
- Focus for resources and provides clear direction to employees
- Accountability
- Management tool to align operations to strategy
- Connection between priorities with budget



Setting Expectations + Outcomes

- Need to solicit input and advice from the broader community on the future priorities of the Municipality (Budgets to advance priorities)
- Need to understand what the vision(s) is for the community
- If we achieved our goals what would we look like?
- Need to understand what constrains the ability to achieve the vision
- Need to understand what we need to do to achieve the vision
- What are the priorities for the next 5+ years?
- What is the role of the Municipality (the "Corporation") in addressing these priorities? (legislated, areas of importance to tax payers)

THANK YOU!

