



Township of South Stormont Council Workshop

Community Strategic Plan

Presented by: Trudy Parsons

Date: January 2021



Agenda

- Welcome and Introductions
- Project Overview
- Strategic Planning
- Group Discussion
- Next steps



Project
Launch -
January

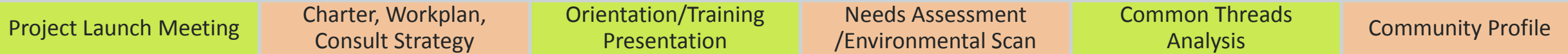
**Phase 1
Research**
Understanding Where
We've Been.
January

**Phase 2
Engagement**
Where Do We Want To
Go As A Community?
February

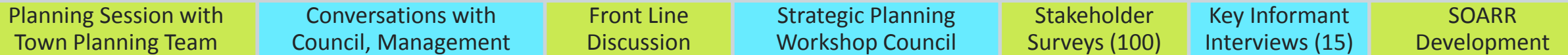
**Phase 3
Review, Analysis &
Strategy Development**
How Do We Get There?
March



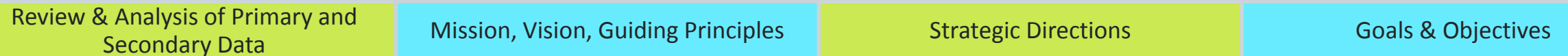
Phase 1: Project Initiation & Research – Understanding Where We’ve Been



Phase 2: Stakeholder Engagement



Phase 3: Review, Analysis & Strategy Development



Phase 4: Reporting & Recommendations





Community Strategic Plan



Why a Community Strategic Plan

- Where are we today?
- Where do we want to be?
- How do we get there?
- How do we know we have been successful?



Components of the Community Strategic Plan





Strategic Plans Offer

- A framework for what will be accomplished in a specified period
 - A set of prioritized goals and objectives that can be measured and monitored
 - Alignment between financial and staff resources
 - Focus for resources and provides clear direction to employees
 - Accountability
 - Management tool to align operations to strategy
 - Connection between priorities with budget
-



Setting Expectations + Outcomes

- Need to solicit input and advice from the broader community on the future priorities of the Municipality (Budgets to advance priorities)
- Need to understand what the vision(s) is for the community
- If we achieved our goals - what would we look like?
- Need to understand what constrains the ability to achieve the vision
- Need to understand what we need to do to achieve the vision
- What are the priorities for the next 5+ years?
- What is the role of the Municipality (the “Corporation”) in addressing these priorities? (legislated, areas of importance to tax payers)

THANK YOU!
